



## American Chemical Society Public Lecture Series

# Creative Problem Solving in Chemical Research

**William Mattson Ph.D.**

Professor of Chemistry

Randolph College, Lynchburg, Virginia

Thursday, February 17, 2022, 4:00 PM

Join Zoom Meeting

<https://alaska.zoom.us/j/89001441166?pwd=OUNIK0hST2lUMk9PUHpdjFteVh5Zz09>

Join for a group viewing at UAS in Anderson Rm 203



Enjoy an interactive presentation while strengthening an important skill--*problem solving*. In the day-to-day work environments of chemists and others, it is essential to be able to solve problems creatively. Such problems might involve obtaining new research ideas, improving processes and production in industry, or dealing with problems that arise during research. Oftentimes people apply a random process rather than something more directed, and the results are often poor. This presentation will provide insights that will allow you to improve your creative problem-solving abilities. Professor Mattson has been teaching creative problem solving for many years, and has proven that it can be learned! Past audience responses suggest that regardless of whether you are a chemist, this interactive presentation will be worthy of your time for both its value and its thought-provoking and entertaining elements.

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